INSTRUCTIONS ON HOW TO CREATE A CORRECT FILE FOR BANNERS AND MESH

The following instructions are designed to help you create a proper printing file. If still in doubt, please download the template, visit our web site at the FAQ section, activate the File Verification with an operator or call our Support Service.

1 FILE FORMAT
Our systems only process PDF format files - not password protected.

2 FORMAT ORIENTATION
File format orientation must match the choice indicated at the time of the order - portrait or landscape. This is important in order to correctly position additional accessories, such as sleeves, eyelets, etc.

3 PANELS
The maximum printing sizes regarding the width of the roll is 3.20m and 5.10m. In the event that your print is greater than 3.15m or 5.05m on the short side, we will proceed with panelling. This may not always be carried out vertically. During the payment stage, you will be advised if the work needs panelling or not.

4 COLOUR
The same colour can appear slightly different depending on the printing media. This is due to the material physical composition.All the colours are in CMYK (Cyan, Magenta, Yellow and Black) with embedded printing profile. Images in RGB or with PANTONE colours shall be automatically converted with the standard separation profile.

5 RESOLUTION
For the printing of banners, the best resolution of files on a 1:1 scale is 100 dpi. If the product has an upper side greater than 5m, the file must be produced on a 1:10 scale with a resolution of 1000 dpi.
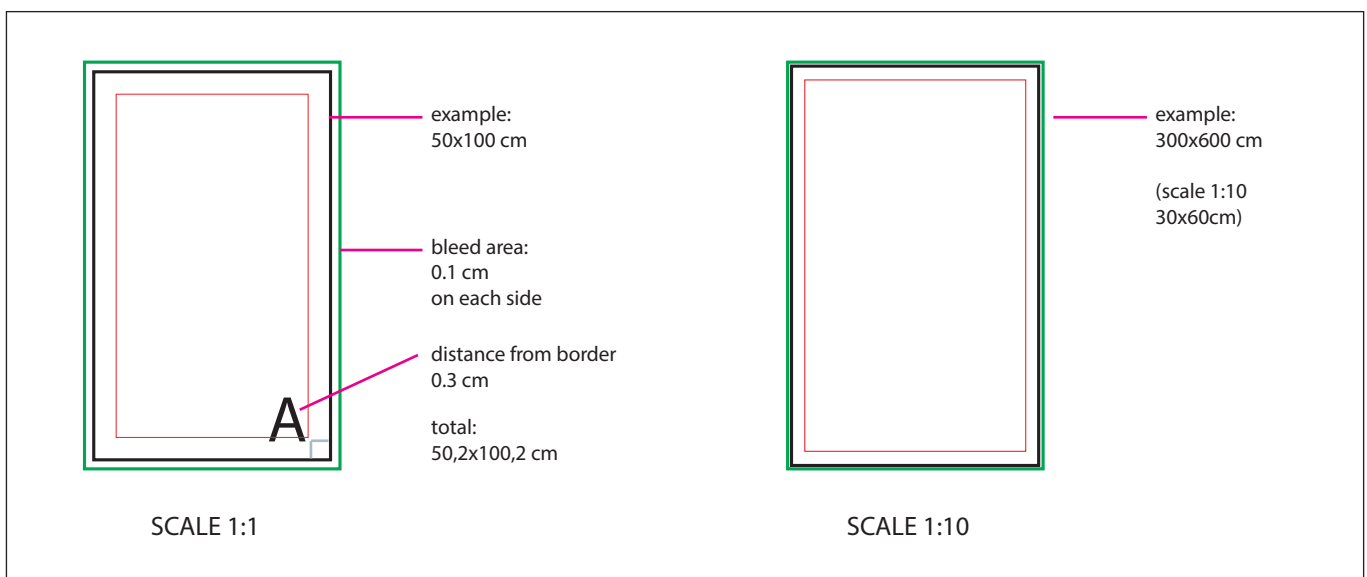
6 ADDITIONAL INFORMATION
Minimum printing line weight is 0.5pt.

7 MARGINS AND BLEED AREA
Banners require a 1mm bleed margin. The distance of the texts from the cutting edge must be 3mm. In the event eyelets are inserted, the distance of the texts from the cutting edge will have to be 5cm.

8 **Finally, we would like to remind you to produce a PDF on a 1:1 scale for products with a side smaller than 5m., if the line is larger then the PDF will have to be produced on a 1:10 scale.**

example:
50x100 cm

bleed area:
0.1 cm
on each side

distance from border
0.3 cm

total:
50,2x100,2 cm

SCALE 1:1

example:
300x600 cm

(scale 1:10
30x60cm)

SCALE 1:10

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Preparation of file

PDF Adobe

SAVE THE
PDF

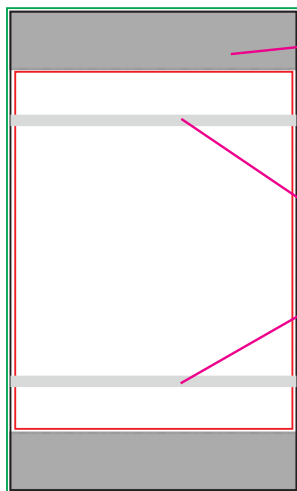## Preparation of file   in case of **edge reinforcement**

REINFORCED EDGE   :
2,5 cm
**Non-visible areas,
fill with a colour of
your choice** to avoid
white edges on the
fold.

Heat welding

Bleed: 1 mm
on each side

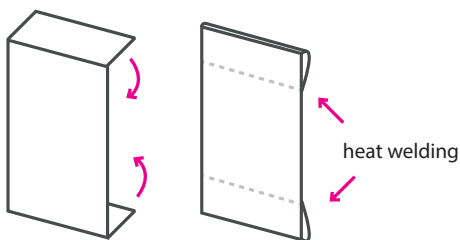## Preparation of file   in case of **sleeve**

SLEEVE : 12,5 cm
**Area not visible,
fill it in using any
colour** to avoid
white edges on the
fold.

heat welding

bleed area:
0.1 cm
on each side
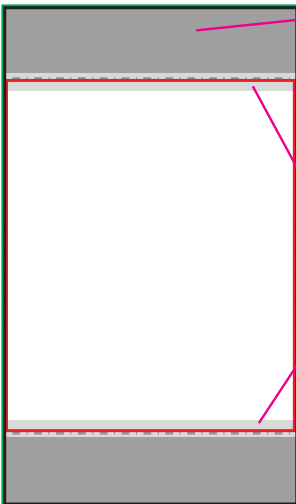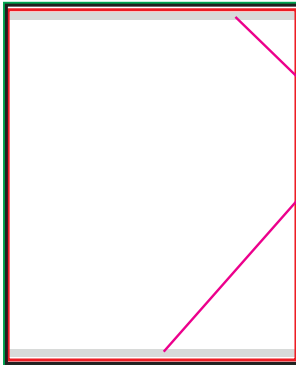
The sleeve can accommodate a support pole up to a
maximum diameter of 4cm

heat welding

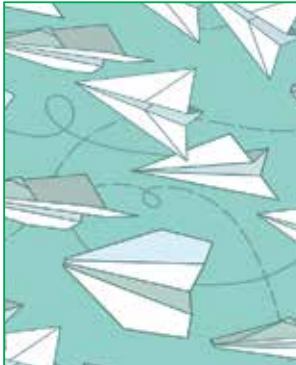Preparation of file in the presence of **double-sided banner**

FRONT SIDE

BACK SIDE

**PREPARE THE PAGE
FRONT AND BACK SIDE**

**INSERT YOUR
GRAPHIC**

**ERASE ALL THE
GUIDELINES**

Preparation of file in the presence of **double sided banner with sleeve**

SLEEVE : 20 cm
**Area not visible,
fill it in using WHITE
colour**

heat welding

bleed area:
0.1 cm
on each side

heat welding

bleed area:
0.1 cm
on each side

**PREPARE THE PAGE
FRONT AND BACK SIDE**

**INSERT YOUR
GRAPHIC**

**ERASE ALL THE
GUIDELINES**

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Double sided banner with sleeve

front banner   front banner   back banner

joined banner
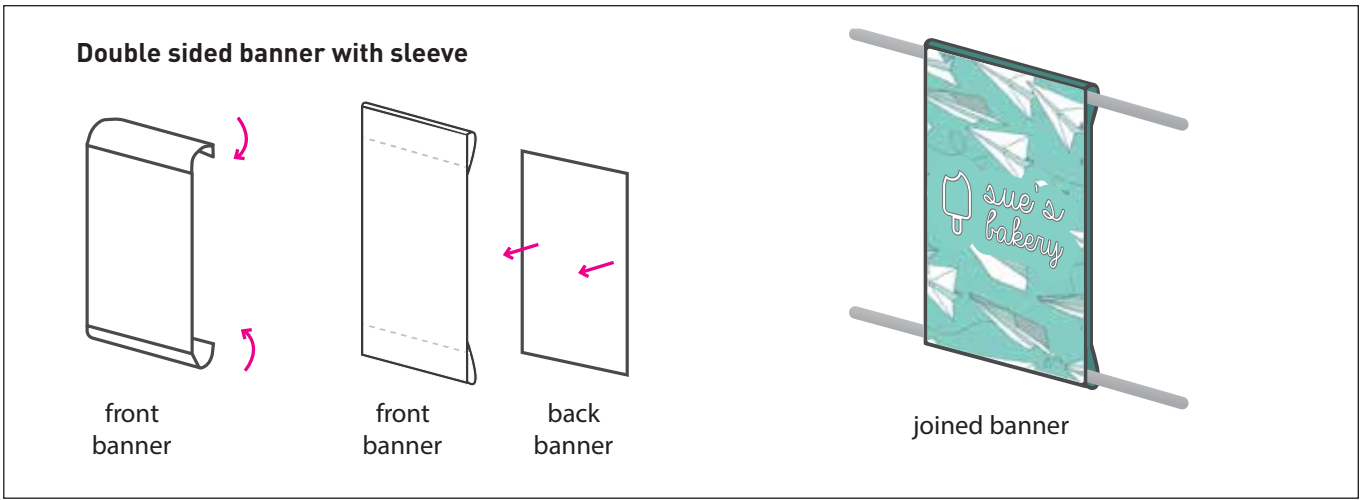
9 CUT TO SHAPE   BANNERS

For Cut to Shape banners it is not possible to add any extra accessories such as sleeves, eyelets or supports.
Attention: MESH Banner cannot be Cut to Shape.

In case of Cut to Shape the file must be saved in PDF, in order to contain vector path (Illustrator) defined with Pantone colour named CutContour. It is advisable not to create extremely complex Cut to Shape, as the final result may be uneven and imprecise.

EXIT

Trim line – CutContour

Swatch Options

Swatch Name: CutContour
☐ Name with Colour Value
Colour Type: Process
Colour Mode: CMYK

Cyan — 0 %
Magenta — 100 %
Yellow — 0 %
Black — 0 %

OK
Cancel
☑ Preview

Illustrator: Window / Samples

Name: CutContour

Colour Type: Plain Colour
Colour Method: CMYK

C: 0%
M: 100%
Y: 0%
K: 0%

10 EYELETS

In case of inserting eyelets, they will be 10mm aluminium in diameter and will be positioned approximately 10 - 15mm from the edge of the completed banner. If an edge reinforcement is present on the same side, the eyelets will be placed on the same distance from the edge.

Eyelets:
10mm hole
in diameter

Eyelets:
10mm hole
in diameter

1,5 cm

heat welding

20mm

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